

Special Report
How did the “Great 8” of 2006 Do It?
 An Investigation into Research Productivity in the CoB

This special report examines the 2003-2005 research credentials of the 2006 “Great 8” Raise Recipients. Others in the College of Business aspire to achieve this level of success, and this report should assist all other CoB faculty in better understanding the level of effort that will be required to get to this standard of excellence.

TABLE 1
 2003-2005 Research Credentials of the “Great 8” Class of 2006

	<i>Sedona Files</i>				<i>EBSCOhost</i>			
	A	B	C	Other	A	B	C	Other
1 Niroomand	0	1	1	1	0	0	0	0
2 Carr	0	0	1	4	0	0	1	0
3 Clark, J.	2	2	1	3	2	2	1	1
4 Zantow	0	0	0	3	0	0	0	3
5 Clark, S.	0	1	2	7	0	1	0	3
6 Pate	0	0	0	1	0	0	0	0
7 Sawyer	0	2	3	1	0	2	1	1
8 Jordan	0	1	3	7	0	1	0	3
TOTALS:	2	7	11	27	2	6	3	11

The first set of numbers in the table above report what each of the Top 8 CoB faculty reported in their SEDONA files for the 2006 evaluation meeting --- a meeting that covered research production over the 2003-2005 period. Thus, only articles with these dates are considered. The second set of numbers above come from publication data housed by EBSCOhost. In both cases, journals are ranked using the CoB journal ranking list.

As the results in the table suggest, about one handful of journal publications, over three years, is necessary to reach the “Great 8.” Note that over 24 years of academic production by the Top 8 faculty in the CoB, there are only two A-level publications, and both of these belong to John Clark (Assistant Professor of Finance). If you omit John Clark from the calculation, there are only five B-level publications across the 21 years of academic production by 7 of the Top 8 CoB faculty members. Finally, putting John Clark back into the mix, but omitting all “Other” rated research, leaves only 20 total journal articles produced across 24 academic years of production by the Top 8 CoB faculty members.

Brief Commentary

We must admit to being somewhat distressed after seeing these numbers. Given all of the issues that must be pressing the CoB as we approach AACSB re-accreditation, we had not expected to such a paucity of quality research among the College of Business' Top 8 faculty members. If one uses EBSCOhost instead of SEDONA, the outcome appears much worse.

Surely these numbers will not escape the AACSB visitation team as they analyze what the CoB has been up to lately. In the meantime, Dean Doty and Associate Dean Niroomand need to be doing all they can to retain John Clark.